

Professional Summary

Exceptionally creative Web Developer with 15 + years specializing in designing and maintaining multiple websites as well as supporting content to produce engaging experiences on desktop, tablet and “mobile first” designs including digital media to increase traffic of supported websites. Experienced at creating beautiful, clear page layouts and screen designs to appropriately represent client brand using the latest design standards and content creation and management tools such as Axure, SharePoint, Visio, iRise, Flash, Photoshop and Illustrator. Technically-savvy team player with strong ability for promoting teamwork, solving design problems, troubleshooting and resolving issues affecting user experience. Able to identify, document and implement new ideas to increase traffic to supported websites.

Strong understanding of fundamental design principles and hierarchy, also a meticulous producer of audio and video. Excellent at work in an Agile environment juggling multiple tasks and working under pressure. Consistently produces innovative digital experiences with intuitive and engaging interface elements such as buttons, icons, controls and infographics that work in harmony with dynamic visuals for web, 3D graphics and broadcast media. Expert in graphical asset design for Internet, printed material, strong analytical problem solving skills, including comfortably and successfully pitching web designs or negotiating with team members and stakeholders. Highly motivated self-starter excellent with managing multiple priorities and deadlines, hierarchical communication skills, expert computer aptitude. Experience in user interface and web design best practices including task flows, site maps, wireframes, online application architecture, pattern libraries, style guides, web languages and platforms, such as HTML5, CSS, Javascript, ASP, PHP, SQL Server, Adobe CS thru CS6, Captivate and Flash ActionScript, web components, java, CSS3, bootstrap, ColdFusion, Dreamweaver, Sublime text, Eclipse, Android Studio, and Visual Studio. Detailed understanding of office to Internet solution’s migration, online language translation, Chinese, French, German, Japanese Spanish, etc. Technical knowledge of cellular/wireless, WAP and ringtone creation, office and IP telephone systems.

Expert with digital audio, editing and manipulation in stereo or multi track environments, MIDI or Multi channel surround sound. Skilled at producing musical or video features, show’s and programming music for radio, TV, or Internet. Can multitask in any environment while maintaining efficiency under extreme pressure and deadlines. Technical knowledge of high quality video, MP3, Wav and AIFF file creation for Internet or professional quality digital audio. Experience with streaming audio and video for Internet broadcasts as well as older traditional methods. Highly skilled at software installation, upgrades, updates and hardware replacement, can build computers from scratch, performance tweaks, virus removal, troubleshooting and repairing malfunctioning hardware and software. Devises innovative strategies to resolve recurring computer and network problems. Well-developed communication, interpersonal, and leadership skills, and a hardworking and enthusiastic personality.

Skills

User Interface Design
Mobile-first projects
HTML5, CSS3, and JS
Axure, iRise
Task flows, Wireframes
Captivate
Strong analytical skills
Typography

Bootstrap framework
Site maps
Social networking
Sound Engineering
Adobe Photoshop
Flash CS
Illustrator
HTML5 and XHTML

Dreamweaver, ColdFusion
Photographic editing
Visual communication expertise
Innovative thinker
Online digital video
DAW software
Video producing/editing
Adobe Creative Suite

Work History

Web Designer and Developer / Web Producer 06/2001 to Current
MrlInternetOne.com – Detroit, Michigan

- Responsible for developing and maintaining multiple websites and supporting content using appropriate web technologies, recommend, implement and document technical solutions utilizing management tools, scripting languages and fundamental best practice design principles.
- Collaborate closely with clients and other team members to assure consistent design to represent [brand].
- Perform initial client assessment and analysis to create intuitive website designs using management tools and digital media.
- Create designs based on predefined color guidelines and goals utilizing my own unique thinking.
- Troubleshoot and resolve issues related to translation of complex concepts into user friendly websites.
- Implement new ideas to increase traffic to supported websites, using scripting languages and content creation tools.
- Troubleshoot and resolve any website issues related to design and user experience.
- Collaborate with team members accept and provide constructive feedback to ensure teamwork promotion to solve problem.
- Create production ready graphics for use with HTML5, java, CSS and marketing materials.
- Design proposal covers and create aesthetically-pleasing advertisements from website graphic assets.
- Create and optimize existing images for user experience to increase traffic to supported websites.

Education

1982 1986 Wilberforce University, Wilberforce, OH
Major: Computer Programming
Minor: Computer Science

1986 1988 Recording Institute of Detroit, Detroit, MI
Major: Sound Engineering
Minor: Digital Recording